Chef Magazine 2016 Editorial Calendar

JANUARY/FEBRUARY
Closing date: 1/22/16 · Material due: 2/9/16
Focus:
• Chicken and Comfort Foods
• Special Diets
• Trendy Dishes From Across the Pond
• Seafood Expo North America Pre-Show Coverage
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Ranges
• Refrigerators
Show Coverage:
• Hotel, Motel & Restaurant Supply Show of the Southeast
• International Restaurant & Foodservice Show of New York

MARCH/APRIL
Closing date: 3/28/16 · Material due: 4/4/16
Focus:
• Seafood Dishes For The Summer
• Tips in Restaurant Marketing
• Ready-To-Serve Entrees and Appetizers
• New Protein Alternatives
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Blenders and Mixers
• Freezers
Show Coverage:
• Seafood Expo North America
• RCA Annual Conference & Culinology Expo
• Women's Foodservice Forum

JULY/AUGUST
Closing date: 6/2/16 · Material due: 6/9/16
Focus:
• American Regional Dishes
• Appetizers
• The Profit In Potatoes
• POS Systems
• The Florida Restaurant & Lodging Show Pre-Show Coverage
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Food Prep and Processors
• Ovens
Show Coverage:
• ACF National Convention
• PMA Foodservice Conference & Expo
• Western Foodservice & Hospitality Expo
• Expo Comida Latina • Texas Restaurant Association Marketplace

SEPTEMBER/OCTOBER
Closing date: 9/3/16 · Material due: 9/10/16
Focus:
• Beef Up The Menu
• Catering Trends
• Award-Winning Cheese
• Developing Signature Dishes
• New Designs in Restaurant Apparel
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Food and Equipment Sanitation
• Sanitation Supplies
Show Coverage:
• The Florida Restaurant & Lodging Show
• Americas Food & Beverage Show

NOVEMBER/DECEMBER
Closing date: 10/3/16 · Material due: 10/10/16
Focus:
• Beyond Morning Coffee
• Grains and Beans
• Farmer's Market Alternatives
• Sauces and Dressings
• Soups and Bases
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Trimming Energy Use
• Multi-Functional Cooking Equipment
Show Coverage:
• IHC: The Hotel Experience (formerly IHMRS)

DEPARTMENTS IN EVERY ISSUE: News Bites | Recipe Cards | Industry Voices | op-eds | Irena Chalmers' The Last Word

2016 Media Kit

Chef Magazine 2016 Editorial Calendar

Focus:
• Chicken and Comfort Foods
• Special Diets
• Trendy Dishes From Across the Pond
• Seafood Expo North America Pre-Show Coverage
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Ranges
• Refrigerators
Show Coverage:
• Hotel, Motel & Restaurant Supply Show of the Southeast
• International Restaurant & Foodservice Show of New York

MARCH/APRIL
Closing date: 3/28/16 · Material due: 4/4/16
Focus:
• Seafood Dishes For The Summer
• Tips in Restaurant Marketing
• Ready-To-Serve Entrees and Appetizers
• New Protein Alternatives
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Blenders and Mixers
• Freezers
Show Coverage:
• Seafood Expo North America
• RCA Annual Conference & Culinology Expo
• Women's Foodservice Forum

JULY/AUGUST
Closing date: 6/2/16 · Material due: 6/9/16
Focus:
• American Regional Dishes
• Appetizers
• The Profit In Potatoes
• POS Systems
• The Florida Restaurant & Lodging Show Pre-Show Coverage
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Food Prep and Processors
• Ovens
Show Coverage:
• ACF National Convention
• PMA Foodservice Conference & Expo
• Western Foodservice & Hospitality Expo
• Expo Comida Latina • Texas Restaurant Association Marketplace

SEPTEMBER/OCTOBER
Closing date: 9/3/16 · Material due: 9/10/16
Focus:
• Beef Up The Menu
• Catering Trends
• Award-Winning Cheese
• Developing Signature Dishes
• New Designs in Restaurant Apparel
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Food and Equipment Sanitation
• Sanitation Supplies
Show Coverage:
• The Florida Restaurant & Lodging Show
• Americas Food & Beverage Show

NOVEMBER/DECEMBER
Closing date: 10/3/16 · Material due: 10/10/16
Focus:
• Beyond Morning Coffee
• Grains and Beans
• Farmer's Market Alternatives
• Sauces and Dressings
• Soups and Bases
Chef Educator Today:
• Kitchen concepts and developments from leading culinary schools and distributors
Equipment Solutions:
• Trimming Energy Use
• Multi-Functional Cooking Equipment
Show Coverage:
• IHC: The Hotel Experience (formerly IHMRS)

DEPARTMENTS IN EVERY ISSUE: News Bites | Recipe Cards | Industry Voices | op-eds | Irena Chalmers' The Last Word

2016 Media Kit